



People's Democratic Republic of Algeria  
Ministry of Higher Education and Scientific Research  
University Centre of Maghnia, Algeria  
Institute of Economics, Commercial Sciences and Management



**THE PROGRAM OF**  
**'1ST INTERNATIONAL CONFERENCE ON ECONOMICS**  
**BUSINESS & FINANCE"**

**2&3 JUNE, 2024**

**DAY ONE : SUNDAY, JUNE 2, 2024**

**Venue : Center of Andalusian studies. Tlemcen**

**Zoom link:**

**<https://us06web.zoom.us/j/82013389702?pwd=XBEMVjj2hbJLW6hhfKiUKY2CSaxBu.1>**

**Zoom Meetings Room ID: 820 1338 9702**

**Password: 229695**

**THE OPENING SESSION: 9 H - 10 H**

**Quran Verses**

**Anthem National Algerian**

**Welcome speech from:**

**Pr. Naoum Mourad, Director of University Centre of Maghnia**

**Pr. Chibi Abderrahim, Conference Chair**

**Pr. BENBOUZIANE Mohamed, Chairman of the scientific committee**

**Mr. Youcef Bechlaoui, the WALI of Tlemcen**





**Moderators: Pr. BENBOUZIANE Mohamed**



<b>Auditorium</b>	<b>KEYNOTE SPEAKERS</b>	
<p><b>10:00</b> - <b>10:45</b></p>	<p><b>Prof. Rabah Arezki</b> <u>Harvard Kennedy School. USA</u> <i>"Africa's Shifting Economic Paradigm"</i></p>	
<p><b>10:45</b> - <b>11:30</b></p>	<p><b>Prof. Amir Lebdioui</b> <u>Oxford Department of International Development. UK</u> <i>"Survival of the Greanest: Economic Transformation in a Climate-Conscious World"</i></p>	
<p><b>11:30</b> - <b>12:00</b></p>	<b>Debate</b>	
<p><b>12:00</b> - <b>12:30</b></p>	<b>Coffee Break</b>	





**WORKSHOP "A": 13H - 15H15**

**Moderators: Prof. Derbal Abdelkader**



TIME	TITLE	Authors	Affiliations
13h - 13h15	Renewable Energies in Oil-producing Countries: A Transition or an Addition? A wavelet-based analysis -Case of Algeria-	Mohamed Benbouziane Hadjer Boulila Ilham Benaissa	Abou Baker Belkaid University. Tlemcen
13h15 - 13h30	Achieving the environmental sustainability through the renewable energies: Green Hydrogen, Solar, and Wind energy as a pillar	Benazza Hanaa	University of Tlemcen
13h30 - 13h45	The green transition implications for energy security: The Net-Zero Emissions (NZE) Scenario (2050)	Amira ALLOUIT Abdelwafi BOULOUIZ Hamida KHALDI	Djilali Bounaama University University Center of Naama
13h45 - 14h	Spatial Panel Data Analysis of Sustainability, Energy and Economic Growth in 31 Selected Developing Countries	Salaheddine SARI-HASSOUN Ahmed BOURICH Meryem Nabila Hachim	University Centre of Maghnia
14h - 14h15	Study of educational mismatch in the Algerian labor market Using probit regression model	Maamari Fatma LAASASI MOUNDIR	National Higher School of Statistics and Applied Economics (ENSSEA)
14h15 - 14h30	Islamic Finance as a Catalyst for Financial Inclusion: Empirical Evidence from Panel Logit Models in OIC Countries	Achouak BENKADDOUR Ahmed HALALI Lila AYAD Mohammed BALKHIR	CREAD University of Tamanghasset Algeria Ahmed Draia University Algeria
14h30 - 15h15	Debate		
15h30	Lunch		



Moderators: Prof. Benhabib Abderrezak



TIME	TITLE	Authors	Affiliations
13h - 13h15	Natural Language Processing (NLP) Analysis of the Bank of Algeria's Communiqués	Hacene Tchoketch Kebir Abderazak Madouri	Research Center for Applied Economics for Development (CREAD)
13h15 - 13h30	Financial inclusion, Natural resource rent, and Economic growth: Evidence from Sub-Saharan Africa	Abderazak MADOURI Chemseddine TIDJANI	Research Center for Applied Economics for Development (CREAD)
13h30 - 13h45	Cultivating Sustainability: The Role of Agriculture in Achieving Zero Hunger and Economic growth in Algeria	Seyf Eddine Benbekhti Ahmed Zeghoudi Mohammed Bouknadil	Tlemcen University
13h45 - 14h	How using derivative instruments affects capital market risk of GCC commercial banks?	BENDIMA Nesrine ZEDDOUN Djamel	Tlemcen University Ain Temouchent University
14h - 14h15	The contribution of international auditing standards to strengthening corporate governance requirements	CHOUIREFI Hadjer	University of SIDI BEL ABBES DJILLALI LIABES
14h15 - 14h30	Sales Automation from Lead Acquisition Stage to Closing Deals: A Case Study of Yves Rocher.	HAMDOUNE ASMA	University, Sidi Bel Abbes Algeria
14h30 - 14h45	Mapping the Scientometric Landscape: Trends and Themes in Artificial Intelligence and Marketing Research	FRIOUI Samira GRAA Amel	University of Djillali Liabes, Sidi Bel Abbes
14h45 - 15h15		Debate	
15h30		Lunch	



DAY TWO: MONDAY, JUNE 3, 2024

online



Zoom link:

<https://us06wznb.zoom.us/j/82812740479?pwd=tpylyKKgnWupoZ2HO6zyYtqHtVGzQH.1>

Zoom Meetings Room ID: 828 1274 0479

Password: 099824

PLENARY SESSION



<b>Moderators: Prof. Amir Lebdioui</b>			
<b>Discussant: Prof. Benbouziane Mohamed</b>			
<b>TIME</b>	<b>TITLE</b>	<b>Authors</b>	<b>Affiliations</b>
9h -09 h15	Recent developments in financial econometrics	Fredj JAWADI	Université de Lille . France
09 h15 – 9 h30	Frugal as the Future of Innovation	Mir Dost	The University of Winchester. UK
09 h30- 09 h45	AI's Dark Divide: The Looming Crisis of Educational Inequality	Fawad Khaleel	Edinburgh Napier University. UK
09 h45-10 h	Energy Efficiency Among Government Offices in Region Xii: A Stochastic Frontier & Data Envelopment Analysis	KATHLEEN IVY Z. BOLOTAOLO	University of Mindanao. Philippine
10 h- 10 h15	Lifelong Learning in the Age of AI: An Empirical Investigation into the Drivers of Human Capital Investment Amid Technological Change in OECD Countries	Amina Aouini Chokri abdennadher	Faculty of economics and management Sfax. TUNIS
10 h15- 10 h30		Debate	
10 h30 – 11h		Break	





Zoom link: <https://us06web.zoom.us/j/82812740479?pwd=tpylyKKgnWupoZ2HO6zYtqHtVGzQ.1>

Zoom Meetings Room ID: 828 1274 0479

Password: 099824



**Moderators of Session 1: Dr. Sari Hassoun Salaheddine**  
**Discussant: Prof. Sahed Abdelkader**

TIME	TITLE	Authors	Affiliations
11 h -11h15	Comparative analysis of dynamic stochastic general equilibrium models and agent-based models for economic policy evaluation	Samira Boulahbel-Bachari	CREAD
11 h15 – 11 h30	Price Level Determination in Algeria: Analyzing Fiscal and Monetary Policies through the Lens of the Prisoner's Dilemma	Chibi abderrahim Zahaf Youcef Chekouri SidiMohammed	University Centre of Maghnia
11 h30- 11 h45	The Impact of Financial Inclusion on Bank Performance and Bank Stability: A Panel ARDL Analysis	Fatima Zohra Talhaoui Ahmed Benlaria Mohamed Mediani	University Ahmed Draia - Adrar
11 h45-12 h	Is there an Augmented nonlinear Taylor rule in Algeria? Evidence from QARDL approach	Meryem Gadiri	University Centre of Maghnia
12 h- 12 h15	External borrowing and its implications on economic growth in Tunisia An Econometric Study for the period 1990-2022	HAMMAMI Raid Imade Eddine CHABANI Amina Yousra	University of Ghardaïa University Center Nour Bachir of El Bayadh
12 h15- 12 h30	Debate		
12 h30 – 12 h45	Break		

**Moderators of Session 2: Prof. Chekouri sisi Mohamed**  
**Discussant: Prof. Benazza Mohammed**

TIME	TITLE	Authors	Affiliations
12 h 45-13 h	The Impact of Capital Adequacy according to Basel Committee Requirements on Return on assets Study a sample of Commercial Banks Using Panel Data	Farah BENSALEM Khemissi GAIDI	University of kenchela abbes laghrour University of Bordj Bou Arreridj
13 h -13 h15	The Role of Islamic Banks in Achieving Sustainable Development – Al Baraka Bank as a Model –	Hanane TLEMÇANI Ouieme SOUR	University of Tlemcen



13 h15- 13 h 30	The Contribution of Islamic Banking to Enhancing Financial Inclusion: A Case Study of Al Baraka Bank Algerian Branch - Chlef	Souaad Elmiloudi Fatima Fouka Djazia Hassini	Hassiba Ben Bouali University – Chlef
14h – 15h	Debate		

**Ending Sessions/Closing Ceremony**



**WORKSHOP "B": 11H - 14 H**

**Google Meet: <https://meet.google.com/zme-nrbq-dia>**

**Moderators of Session1: Dr. Guellil Mohamed Seghir  
Discussant :Prof. Mekidiche Mohammed**

TIME	TITLE	Authors	Affiliations
11 h -11h15	Study The Nonlinearity Effects of The Digital Economy on Economic Growth in Algeria	Sahed Abdelkader Bensenouci Merouane Mekidiche Mohammed	University Center of Maghnia
11h15 – 11h30	The Impact of Financial Inclusion on Economic Growth In High-Income Arab Countries : A Quantile Regression Approach	Benaini Rahima Selka Brahim	University Center of Maghnia
11h30- 11h45	Bank efficiency, performance, and oil price changes: a semi-parametric study in listed GCC banks	Samiya Metair	University Centre of Maghnia
11h45-12h00	Did institutional distance and financial development gap matter for BRICS+ membership? A decryption essay using Panel Threshold Regression (PTR) Approach	Reda Hamza Boudjana Samer Mehibel	CREAD
12h- 12 h15	Algeria and the BRICS: What is the most useful form of cooperation for Algeria?	Samer Mehibel Reda Hamza Boudjana	CREAD
12h15- 12 h30	Debate		
12 h30 – 12 h45	Break		

**Moderators of Session 2: Dr. Ayad Hicham  
Discussant: Dr. Benlabeled Mohamed**

TIME	TITLE	Authors	Affiliations
12 h 45-13 h	Opportunities and Challenges of start-ups Financing in Africa	Narimane Benabderrahmane Hassiba ALMI	CREAD University, Annaba



13 h- 13 h15	Theoretical foundations of the new geographic and territorial economy	Souhila KIRAT Mounir LOUADJ Fatima BOUSSALEM	Jijel University
13 h15- 13 h 30	From shadows to solutions: Automatic data-driven system for Green Hydrogen stations using deep learning	Salma Hanane Yahyaoui Khadidja Berbaoui Nouredine	Mascara University
13 h 30-13 h 45	The Role of AI In Supporting and Enhancing Decision-Making Process Within Organizations	Guembour Abderraouf Louadj Mounir Raki Nadira	University of Jijel



### Ending Sessions/Closing Ceremony

**WORKSHOP "C": 11 H - 14 H**

**Google Meet:** <https://meet.google.com/vxi-sahy-smk>

### Moderators of Session I: Prof. Bellahcene Mohammed Discussant : Dr. Bouriche Ahmed

TIME	TITLE	Authors	Affiliations
11 h -11h15	Human Resources Management and Skills Development: Major Challenges for the Performance and Competitiveness of Algerian Companies	Mohammed Lazreg Abdelbassit Meddah Mounir Azouz	University of Sidi Bel Abbés University of Algiers 3 University of Bordj Bou Arreridj
11 h15 – 11 h30	The Role of Training in Human Skills Development and the Socio-Economic Sector - the case of some productive companies in the state of Tlemcen	Bessaid Oussama Nabil Saidi Tarek	Higher Business School, Tlemcen
11 h30- 11 h45	Transforming Performance Management : Integration of Artificial Intelligence into Balanced Scorecard framework - A Case Study of Siemens Company	Saadia Benahmed Miloud Benkheira Aboubakr Hansal	Relizane University Mostaganem University
11 h45-12h	Human Development Indicators in Hong Kong Study of the period 2010-2021	Feddaoui Amina	Chadli Bendjedid University, El Tarf
12 h- 12 h15	Covid-19 and Women Migrant Domestic workers(MDWs) in the Middle East, Impacts, Policies to response and Lessons Learned	Sabrina MORTET	University of Relizane
12 h15- 12 h30		Debate	
12 h30- 12 h45		Break	





**Moderators of Session 2: Prof. boudjenane tawfiq  
Discussant : Terbech Mohamed**

TIME	TITLE	Authors	Affiliations
12 h 45-13 h	Exploring the Role of Web 4.0 in the Development of the Tourism Industry	Nesrine Zerrouki Mohamed Bendehiba	University of Khemis Miliana University of Tissemsilt
13 h– 13 h15	Modelling by the structural equation of the factors affecting the attitudes of Algerian tourists towards domestic tourism in Algeria	Kherouf Mounir Linda Friha Rym Touamria	University of Guelma University of Khenchela
13 h15- 13 h 30	From Perception to Action: The Impact of Switching Costs and Perceived Value on Guests Behavioral intentions in Algerian Hotels -A PLS-SEM Analysis	Zerouati Maouahib	University of Setif 1
13 h 30-13 h 45	The role of knowledge management in developing intellectual capital	kacemi Med Mounir	University of Tamanrasset
14 h-14 h 15	Debate		
14 h15h	<b>Ending Sessions/Closing Ceremony</b>		

